



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

PMP Marketing Group-West Palm Beach
330 Clematis Street
Ste 212
West Palm Beach, FL 33401

Contract # 1399264

Schedule Dates 10/29/12-11/02/12
Advertiser Gordon & Doner PA (65476)
Agency PMP Marketing Group-West Palm Beach (11015)
Product POLITICAL ISSUE (ns) (1187)
Brand DEFEND JUSTICE FROM POLITICS (482122)
Salesperson Jackson, Tiffany (3031)
Sales Office WPEC
Buyer Name Gallo, Jordan
Phone/Fax /
CPE MERIT
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments MERIT RETENTION - DEFEND JUSTICE FROM POLITICS

Date Entered 10/24/12
Last Modified 10/25/12
Entered By Tiffany Jackson
CO-OP No
Headline #
Demo A2554
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,702.50
Net Total \$9,647.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Nov. 2012	18	\$11,350.00
Grand Total:	18	\$11,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:58A- News-CBS 12 News This Morning 6a	2	X	X	X	X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	7A- CBS-CBS This Morning	2	X	X	X	X	X			2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/25/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9A- Live with Kelly and Michael	3	X	X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	5	:30	12:30P- 4P (EST)	2	X	X	X	X	X			2	\$550.00	\$1,100.00	West Palm Beach (WPEC)		10/25/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4:58:25P- News-WPEC CBS 12 News at 5p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:29:30P- News-WPEC CBS 12 News at 530p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	6:59P- News-WPEC CBS 12 News at 7p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	11:35P- CBS-The David Letterman Show	3	X	X	X	X	X			3	\$425.00	\$1,275.00	West Palm Beach (WPEC)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: